



Why Learn Bahasa Indonesia?



Grow your brain

Giving yourself the challenge of learning a new language and regularly speaking it helps promote brain growth.

A group of people, mostly women in traditional Indonesian batik clothing, are performing a dance in a courtyard. They are holding long, thin sticks or poles. In the foreground, a large crowd of people is watching the performance, some taking photos with their phones. The background features traditional Indonesian architecture with wooden pillars and a thatched roof, surrounded by lush greenery and palm trees.

It's easy!

Well, compared to other languages. Indonesian has no tones or tenses, uses the Roman alphabet, and has simpler grammar and vocabulary.

A photograph of several people working in a rice paddy field. In the foreground, two individuals are bent over, planting rice seedlings in the muddy water. They are wearing traditional woven hats. In the background, other people are visible, some standing and some working. The scene is set in a rural area with trees and a path in the distance.

Improved job prospects

A growing Indonesian economy means more jobs – not only in the country, but for those who can speak the language.

A lush tropical garden scene with large trees, banana plants, and a wooden walkway leading to a building. The background is slightly blurred to emphasize the text.

There are over 260
million speakers

**Indonesian is the 14th most
spoken language (by number of
native speakers) and Indonesia is
the 4th most populous country
with over 260 million people.**



You can use it in
other countries

**While there are differences,
Indonesian and Malay are very
similar. You will be able to use
your Indonesian to communicate
with people in Malaysia, Brunei
and Singapore.**

Natural and Cultural Diversity

There aren't many countries in the world that are as ethnographically and geographically diverse as Indonesia – urban or rural, mountainous or tropical, modern or traditional, Indonesia spoils you for choice.

Unique travel experiences

Let's face it, Indonesia is so close to Australia and very cheap to travel to. Being able to speak the language opens up some unique travel experiences – staying with locals, getting better prices, trying new foods, learning more about the culture.

A group of people are jumping and celebrating on a sandy beach at sunset. The sun is low on the horizon, creating a warm, golden glow. The people are silhouetted against the bright sky, with their arms raised in the air. In the background, the ocean is visible with some people standing near the water's edge. The overall atmosphere is joyful and energetic.

It's fun!

Sure, you'll get frustrated forgetting words and making mistakes, but the experiences you have meeting new people and speaking Indonesian with make it all worthwhile.